



स्वातंत्र्याचा अमृत महोत्सव



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच्.डी.

संचालक (अतिरिक्त कार्यभार)

सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७



कार्यालय क्र. : ०२०-२५६२२६८८/८९
: ०२०-२५६२२६९०/९१
: ०२०-२५६२२६९२
: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२५-२६/२९२

दि. १९/०९/२०२५

प्रति,

मा.प्राचार्य/संचालक,

रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,

पुणे, अहिल्यानगर व नाशिक जिल्हा,

सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : 'स्वस्थ नारी, सशक्त परिवार अभियान' (दि. १७ सप्टेंबर ते दि. ०२ ऑक्टोबर २०२५ दरम्यान) आणि निक्षय मित्र उपक्रमाच्या माध्यमातून क्षयरोग रूग्णांना मदत करणेबाबत..

संदर्भ : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचा दि.१९ सप्टेंबर २०२५ चा मेल

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार 'स्वस्थ नारी, सशक्त परिवार अभियान' (दि. १७ सप्टेंबर ते दि. ०२ ऑक्टोबर २०२५ दरम्यान) आणि निक्षय मित्र उपक्रमाच्या माध्यमातून क्षयरोग रूग्णांना मदत करण्याबाबत कळविण्यात आले आहे.

त्यानुषंगाने सदर उपक्रमाचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडले आहे. त्यानुसार आपण आपल्या स्तरावर उचित कार्यवाही करावी. कळावे, ही विनंती.

संचालक (अतिरिक्त कार्यभार)
राष्ट्रीय सेवा योजना

सोबत: मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचे पत्र





To

**NSS Program Coordinators/ NSS Directors
in Maharashtra**

Sir/ Madam,

Please find attached herewith letter & guidelines regarding NSS support for Swasth Nari Sashakt Pariwar Abhiyan and TB Mukta Bharat Abhiyan received from Joint DHS (TB & Leprosy) & State TB Officer, Maharashtra for necessary action please

**Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India,
Ministry of Youth Affairs & Sports**

 <p align="center">Govt. of Maharashtra, Health Services Jt. Director of Health Services (Leprosy & TB) "AROGYA BHAVAN" Opp. Vishrantwadi Police Station, Alandi Road, Yerwada, Pune-411006.</p>			
Jt. Director - (020) 26686955 Dy. Director - 26686951 Office - 26686952-54 Fax - 26686956			Section wise e-mail TB section- stomh@rntcp.org Lep section - jtlepnmms@rediffmail.com Est section - jdhsst99@gmail.com
No. Jt.DHS/TB&L/NTEP technical/ SNSP/ 35750-52 /2025		Dated -19/09/2025	

To,

The Director,
NSS, Maharashtra

Subject: Support of "Swasth Nari, Sashakt Parivar Abhiyan" (17th September – 2nd October 2025) and Support for TB Patients through Nikshay Mitra Initiative

Sir/Madam,

This is in reference to the enclosed DO letter received from Hon. Secretary, Department of Health and Family Welfare, Ministry of Health and Family Welfare. In line with the vision of community engagement and youth participation, the Nikshay Mitra Initiative has been launched to provide nutritional, psychosocial, and vocational support to TB patients across the state. This initiative encourages individuals, institutions, corporates, and civil society organizations to voluntarily adopt TB patients and extend sustained support during their treatment journey.

The Department of Health and Family Welfare, Government of Maharashtra, is started Swasth Nari, Sashakt Parivar Abhiyan from 17th September to 2nd October 2025, with a special focus on women's health and empowerment.

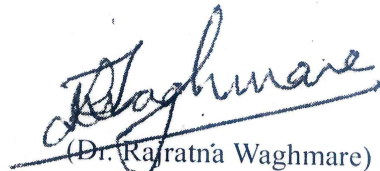
In this regard, we request your support to mobilize NSS volunteers for registering as *Nikshay Mitras* in Maharashtra, thereby extending psychosocial support to TB patients in the state.

Given the dynamic presence and vibrant youth engagement of NSS Maharashtra, your esteemed organization can play a pivotal role in mobilizing youth volunteers to become **Nikshay Mitra**. Their active participation will create a wide network of "Niskshay Mitra" who will ensure every TB patient in Maharashtra receives necessary social support and will help in stigma reduction related to TB disease.

We look forward to your kind support in ensuring the success of the Abhiyan and strengthening community engagement for the welfare of TB patients by NSS.

Incl – 1) Program PPT

2) DTO/CTO Contact Details.



(Dr. Rajratna Waghmare)
Joint Director of Health Services,
(TB & Leprosy), Pune

Copy Submitted To-

1. Hon. Commissioner, Health Services and Mission Director, NHM Maharashtra.
2. Hon. Director, Health Services, Mumbai/ Pune.

Maharashtra District Wise Details of MY Bharat volunteers							
Sr. No.	State/District Name	Name of My Bharat District Wise Centre In-charge	Address	Email ID	Contact No.		
1	Mumbai	Prof. Sushil Shinde	NSS Programme Coordinator, University of Mumbai, Vidyapeeth Vidyarthi Bhavan, 'B' Road, Churchgate, Mumbai – 400 020.	nssmu.pc1@gmail.com	022-22873696 8898918108		
2	Pune	Dr. Sadanand Bhosale	NSS Programme Coordinator, Savitribai Phule Pune University, Ganeshkhind, Pune – 411 007.	nss@unipune.ac.in	020-25697341/ 25601153 8999380162		
3	Nagpur	Dr. Sopandeo Pise	NSS Programme Coordinator, RTM Nagpur University, Main Administrative Building 1 st Floor, CSM Admn. Premises, Ravindranath Tagore Road, Opp.Maharajbag, Civil Lanes, Nagpur- 440 001.	nsscellrtmnu@gmail.com	0712-2541599 Mob-9970361418		
4	Kholapur	Dr. Tanaji Chougule	NSS Programme Coordinator, Shivaji University, Vidyanagar, Kolhapur-416 004.	dsw@unishivaji.ac.in , nss@unishivaji.ac.in	0231-2609386/ 2609176 /2609155,9730676273		
5	Amrawati	Dr. Sonali Kshirsagar	NSS Programme Coordinator, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad – 431 004.	nss@bamu.ac.in	0240- 2403134/35 96653 36689		
6	Amrawati	Dr. Nilesh Kadu.	NSS Programme Coordinator, SGB Amravati University, Tapovan, Amravati – 444 602.	directornss@sgbau.ac.in	0721-2660947 9421821679		
7	Nandad	Dr. Mallikarjun Karajgi	NSS Programme Coordinator, Swami Ramanand Teerth Marathwada University, "Dnyanateerth" Vishnupuri, Nanded - 431 603	srtmunss2018@gmail.com	02462-229242,9403859324		
8	Mumbai	Dr. Sulakshana Mane	NSS Programme Coordinator, SNTD Women's University, 1, N.T. Road, Churchgate, Mumbai – 400 020.	dsw@sndt.ac.in nss@sndt.ac.in	022-22031879 D9833733778		
9	Jalgaon	Dr. Sachin Jayram Nandre	NSS Programme Coordinator, Kavayitri Bahinabai Chaudhari North Maharashtra University Jalgaon – 425 001.	sw@nmu.ac.in nss@nmu.ac.in	0257-2257349/ 418 / 199420374473/758872 7268		
10	Solapur	Dr. Rajendra Wadje	NSS Programme Coordinator, Punyashlok Ahilyadevi Holkar Solapur University, Solapur-Pune Highway, Kegaon, Solapur-413 255.	nss@sus.ac.in	0217-2744778 ,9881694910		
11	Gadchiroli	Dr. Shyam Khandare	NSS Programme Coordinator Gondwana University MIDC Complex, Gadchiroli – 442 605	nssdsw.gug@gmail.com	07132- 2223320/2223104 ,702048244		
12	Nashik	Dr. Devendra Patil	NSS Programme Coordinator Maharashtra University of Health Sciences, Mhasrul, Dindori Road, Nashik – 422 004	sw@muhs.ac.in	0253-2539172 / 73 / 74 / 70 9545288299		
13	Pune	Dr. Avinash R. Mhetre	NSS Programme Coordinator, Bharati Vidyapeeth-Pune C/o Homeopathic Medical College, Katraj-Dhanakawadi Educational Campus Katraj, Pune-411043	bydunss@gmail.com	9823238303		
14	Ahmednagar	Dr. Sunil Bhange.	NSS Programme Coordinator, Mahatma Phule Krishi Vidyapeeth, Rahuri – 413 722 Dist- Ahmednagar	swompkv@gmail.com	02426-243250 , 8275440647		
15	Parbhani	Dr R.P. Kadam	NSS Programme Coordinator, Vasantrao Naik Marathwada Krishi Vidyapeeth, Parbhani- 431402.	swomkvbn@rediffmail.com	9422873434		
16	Akola	Dr. Sandip Hadole	Student Welfare Officer & NSS Programme Coordinator, Dr Panjabrao Deshmukh Krishi Vidyapeeth, Vidyanagar Akola-444 104.	dsw@pdkv.ac.in	0724- 2259248/2258157 ,9921400399		
17	Ratnagiri	Prof. Nitin Wagle	NSS Programme Coordinator, Dr Balasaheb Sawnat Konkan Krishi Vidyapeeth, Dapoli-415712, Dist-Ratnagiri	dbskkvndsscoordinator@gmail.com	02358-280212 / 13 9403143553		
18	Raigad	Prof. H.N. Warhatkar	NSS Programme Coordinator, Dr.Babasaheb Ambedkar Technological University, Vidyavihar Lonare, Tal-Mangaon, Dist- Raigad, PIN – 402 103	nss@dbatu.ac.in			9403316374
19	Nagpur	Dr. R. P. Limse	NSS Programme Coordinator Maharashtra Animal & Fishery Sciences University, Seminary Hills, Nagpur – 440 006.	dswmafusu@gmail.com	2511784/85 9881300716		
20	Nashik	Prof. Rajendra M.Wagh	NSS Programme Coordinator Yashwantrao Chavan Maharashtra Open University, Gnyan Gangotri Parisar, Near Gangapur Dam, Nashik - 422 222.	nsspcycmou@gmail.com dir_nss@ycmou.ac.in	Tel:0253-2231478 Mob:9822315756		
21	Nagpur	Dr. Jaywant Chaudhary	NSS Programme Coordinator Kavi Kulguru Kalidas Sanskrit Vishwavidyalaya, Ramtek, Nagpur- 440 010.	nsskalidasa@gmail.com	0712-2248094 ,9767375108		
22	Wardha	Dr. Balaji Chirade	NSS Programme Coordinator Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya Gandhi Hills, Panchteela, Umari Road, Wardha - 442 005.	mgahevpro@gmail.com	07152- 2542932/252251 9545093311		

23	Pune	Dr. Shrikant	NSS Programme Coordinator, Defense Institute of Advanced Technology (Deemed University) DIAT Girinagar, Pune- 411025 Maharashtra	nss@diat.ac.in	020-24389289 , 7798229930	
24	Pune	Prof. Trupti Mali.	Gokhale Institute of Politics and Economics, BMCC Road, Deccan Gymkhana, Pune – 411 004.	gokhaleinstitute@gipe.ac.in	020-25650287 / 25654288/89 .8208171540	
25	Mumbai	Dr. Satish Kolte	NSS Programme Coordinator, HSNL University, Mumbai- Hyderabad (Sind) National Collegiate University, D M Harish Building, 47, Dr R G Thandani Marg, Worli, Mumbai-400018	director.nss@hsncu.edu.in skolte2010@gmail.com	022-24935281, 24971506 9821086024	
26	Mumbai	Dr. Parag Masram	NSS Programme Coordinator Dr. Homi Bhabha State University, Institute of Science, 15, Madame Cama Road, Mumbai-400032	hbsunsscoordinator@rediffmail.com		9619569343
		Prof. Onkar Narendra	Tilak Maharashtra Vidyapeeth	tmvnss@tmv.edu.in		9850608454
		Kene	Vidyapeeth Bhavan, Gultekdi,	onkarkene33@gmail.com	020-24403000/36	
27	Pune		Mukundnagar, Pune- 411 037	tmvnursingone@gmail.com ,	24261856, 24454866	
				nursing@tmv.edu.in ,		
				registrar@tmv.edu.in		
28	Satara	Dr. Nandkumar Mane.	Karmaveer Bhaurao Patil University, Satara 4th Floor G-Building Ycis Powai Naka, Satara, Maharashtra 415001	registar@unikbp.ac.in		9860013770
Programme Coordinator, NSS at Plus Two Level						
29	Mumbai	Shri P. D. Dongre	NSS Programme Coordinator ITI (Maharashtra State), Directorate of Vocational Education & Training, 3 Mahapalika Marg, PB.No 10036, Mumbai- 400 001.	desk10@dvvet.gov.in desk7@dvvet.gov.in	022- 22620604/293/ 22695819	
30	Pune	Mr. Phadake	Asstt Director & NSS Programme Coordinator Directorate of Education, (Secondary & Hr. Secondary), Maharashtra State, Central Building,Pune-411001	doevidya@gmail.com doesecondary1@gmail.com	020-26122491 94210 30710	
31	Mumbai	Shri Shrikant Madavi	NSS Programme Coordinator, Polytechnic Maharashtra Directorate of Tech. Education, 3 Mahapalika Marg, P. B.No. 1967, Mumbai -400001.	desk9@dtmaharashtra.gov.in	022-68597490	
				gov.in	9552276068	
Self-Financing Units-Universities/Institutions having NSS						
32	Satara	Dr. Satish V. Kakade	NSS Programme Coordinator, Krishna Institute of Medical Sciences (Deemed University) Karad, Dist.Satara-415110	satishvkakade@yahoo.co.in , contact@kimsuniversity.in	02164-251555-8 9423272351	
33	Kholapur	Prof. Shankar Gonugde	NSS Programme Coordinator D.Y. Patil Deemed University (Medical College) 869 DY PatilVidyanagar, KasbaBawda, Kolhapur-416 006.	info@dypatilkolhapur.org	0231-2601595 M- 9421200400	
34	Navi Mumbai	Prof. Kishor Mhaske	NSS Programme Coordinator D.Y. Patil Deemed University (Hospitality & Tourism Studies) DY PatilVidyanagar, Sector7, Nerul, Navi Mumbai-400706	dhts@dypatil.edu , kishor.mhaske@dypatil.edu	022-27709270 9769482908	
35	Ahmednagar	Dr. Sunil Bular.	Programme Coordinator Pravara Institute of Medical Sciences Deemed University,Loni, Near ShirdiTal.Rahata, Ahmednagar-413786	ad.sports@pmtpims.org , sunil_bular@yahoo.co.in	02422-271441 9011004031	
36	Kholapur	Prof. B.B. Pujari	NSS Programme Coordinator Sanjay Ghodawat University, Kolhapur	basavraj.pujari@sanjayghodawatuniversity.ac.in		9404529119
37	Navi Mumbai	Dr. Madhavi Mankar	NSS Programme Coordinator MGM Institute of Health Sciences Deemed University, Sector-I, Kamothe, Navi Mumbai-410209	madhumankar@gmail.com , registrar@mgmhuhs.com	022-27432471 /27432994 9819396116	
38	Nashik	Prof. Sumit Deore	NSS Programme Coordinator Sandip University Mahiravai, Trimbak Road, Nashik-422213	info@sandipuniversity.edu.in ,	02594-222541/42 .9822416606	
39	Pune	Prof. Aditi Jain	NSS Programme Coordinator Vishwakarma University, survey no. 2,3,4, laxmi nagar, kondhwa, Budruk, Pune- 411048	progcoord.nss@vupune.ac.in registrar@vupune.ac.in	020-26950302 Fax- 020-26950304/05 72918 95595	
38	Pune	Dr. Shivaji Bothe	NSS Programme Coordinator Sri Balaji University, Pune, S.No.55/2-7, Tathawade, Off Mumbai-Bangalore Bypass, Pune- 411033	shivaji.bothe@gmail.com		7875360088
39	Pune	Prof. Shital Solanki	NSS Programme Coordinator Ajeenkya D.Y.Patil University, Charholi Budruk, Via Lohegaon, Pune- 412105.	shital.solanki@adypu.edu.in , info@adypu.edu.in		9422955881

40	Raigad	Prof. Rakesh B. Junnarkar	NSS Programme Coordinator Chhatrapati Shivaji Maharash University, Panvel, 92A/1, Near Shedung Toll Plaza, Old Mumbai- Pune Highway, Panvel, Navi Mumbai, Dist- Raigad, Maharashtra Pincode- 410206	rakesh.j@csmu.ac.in	8378819823
41	Pune	Prof. Nilesh Panditrao Jadhav	NSS Programme Coordinator Deccan college post graduate and research institute Deemed University, Deccan College Road, Yerawada, Pune- 411 006	nilesh.jadhav@dcpcpune.ac.in	7263957486
42	Pune	Prof. Vishal Maloji Patil	NSS Programme Coordinator MIT- Art, Design and Technology University, Rajbaugh Loni Kalbhor, Solapur Highway, Near Bharat Petrol Pump Loni Kalbhor Railway Station, Pune – 412201	nss@mituniversity.edu.in	9028076820



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India

Department of Health and Family Welfare
Ministry of Health and Family Welfare

पुण्य सलिला श्रीवास्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary

D.O. No.: Z.28015/61/2025-NHM-I
5th September, 2025

Dear Colleague,

Health and empowerment of women is central to the progress of our families, communities, and the nation at large. In this context, the Ministry of Health & Family Welfare is launching the health campaign — “**Swasth Nari, Sashakt Parivar Abhiyaan**” from **17th September to 2nd October 2025**, culminating on Gandhi Jayanti. The Abhiyaan will be undertaken in close convergence with **Poshan Maah** being observed by Ministry of Women and Child Development & will be inaugurated nationally by the Hon'ble PM at Indore, Madhya Pradesh.

2. As a part of this Abhiyaan, health camps will be organized across the nation where various health services including specialist services will be provided to women. These will be organized at Ayushman Arogya Mandirs (AAMs), Community Health Centres (CHCs), and other healthcare facilities across the country. Key activities to be organized during the fortnight include:

(i) **Women's Health Screening:**

- Screening for Hypertension and Diabetes
- Screening for Oral Cancer, Breast Cancer, and Cervical Cancer
- Anaemia screening and counselling for adolescent girls and women
- Tuberculosis screening for vulnerable women
- Sickle Cell Disease (SCD) screening, distribution of SCD Cards and counselling in tribal areas
- Specialist services such as Gynaecologist, Eye Specialist, ENT Specialist, Dermatologist, Psychiatrist, Dental Surgeon etc. may be mobilized from Medical Colleges, District Hospitals (DH)/CHC, PHCs, including support from District Residency Programme doctors.

(ii) **Maternal and Child Care:**

- Antenatal Care (ANC) check-ups, with counselling and Mother and Child Protection (MCP) cards distribution
- Immunization services covering vaccine doses for children

(iii) **Awareness and Behaviour Change:**

- Sessions on menstrual hygiene and nutrition for women including adolescent girls
- Abhiyaan through SHGs, PRIs, etc. on reducing cooking oil consumption by 10%
- Nutrition counselling and wellness sessions

#SwasthNariSashaktParivar

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

- (iv) **Nikshay Mitra Enrolment Drive:** A focused effort to expand the pool of "Nikshay Mitras" may be undertaken during the fortnight, to encourage participation of individuals, institutions, and organizations in adopting TB patients and supporting the Jan Andolan against TB. "MY Bharat" volunteers can be mobilized and other measures may be taken for enrolment of "Nikshay Mitras" so that together we can achieve the goal of TB Mukht Bharat.
- (v) **Blood Donation Camps** may be organized in association with organizations such as the Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad, etc. It may be mentioned that 1st October is National Voluntary Blood Donation Day (NVBDD). A National Mega Voluntary Blood Donation Drive is also planned from 17th September 2025 to 02nd October 2025. The details of the activities planned have already been shared vide my DO Letter No.BTS/NBTC/VBDD/2021 dated 2nd September, 2025. One lakh units of blood are proposed to be collected through Blood donation camps. Blood donors are also proposed to be registered during this drive. Blood donation pledge will also be facilitated through *MyGov*.
- (vi) Hospitals & Clinics in private sector should also be engaged during this drive to conduct Health Camps for women during the Abhiyaan. Their contribution will help increase the reach of the Abhiyaan.
3. The Ministry of Women & Child Development organizes "Poshan Maah" every September, which coincides with this Abhiyaan. Convergence of "Swasth Nari Sashakt Parivar" Abhiyaan with "Poshan Maah" offers excellent opportunity to amplify impact by jointly addressing maternal, adolescent and child nutrition.
4. The success of this Abhiyaan requires wholehearted participation and leadership from the States/UTs. I request your kind support in:
- Implementation of Abhiyaan activities across State, district and facility levels.
 - Organization of State/UT level inaugural event along with organization of health camps across Ayushman Arogya Mandirs (AAMs), Primary Health Centres (PHC), Community Health Centres (CHCs), District Hospitals, Medical Colleges, Tertiary Care Hospitals and Institutes etc.
 - Facilitate the participation of Hon'ble Members of Parliament in this Abhiyaan as per their desired location for the camp.
 - State can appoint Nodal Officers for coordination with the Hon'ble MPs regarding organization of these health camps.
 - Ensuring large scale participation of women and children in these camps so that they benefit from these services
 - Scale up enrolment of Nikshay Mitras for achieving the Goal of TB Mukht Bharat
 - Ensure active engagement of the private sector healthcare facilities to organize health camps.
 - Strengthen convergence between Departments of Health, Women & Child Development, Education, Higher Education, Youth affairs, Panchayati Raj Institutions, Rural Development, Municipal Bodies etc.

.....contd/-

: 3 :

- Ensuring wide publicity and awareness generation through Mass Media, Social Media and community level IEC activities.
- Review daily progress and ensure timely reporting on the national portal.

5. The Abhiyaan is a unique opportunity to strengthen women's health & nutrition and thereby empower families & communities. With your leadership and active support, it can be implemented as a jan andolan. The Minute-to-Minute Programme will be shared in due course.

With regards,

Yours sincerely,

Punya Salila
(Punya Salila Srivastava)

**Chief Secretary / Adviser to Administrator
All States / UTs**



पुण्य सलिला श्रीवास्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No.BTS/NBTC/VBDD/2021
2nd September 2025

Dear Colleague,

1st October is National Voluntary Blood Donation Day (NVBDD), a crucial observance that honours and celebrates the kindness of blood donors. By highlighting the value of voluntary, unpaid blood donation, the day aims to encourage more people to donate regularly. Giving blood not only saves lives but also provides a steady and safe supply for those who need it. The day is a powerful reminder of the ongoing need for blood donations and the significant difference each one can make in others' health and well-being.

2. On 1st October, 2025, the Blood Transfusion Services of the Directorate General of Health Services is hosting a nationwide event to celebrate National Voluntary Blood Donation Day 2025. The NVBDD 2025 initiative aims to promote and celebrate voluntary blood donation, ensuring a safe and accessible blood supply for those who need it.

3. The slogan for the 2025 NVBDD campaign is **"Give Blood, Give Hope: Together We Save Lives."** This slogan encapsulates the humanitarian spirit of our collective efforts. We are placing significant emphasis on engaging youth in this campaign. We invite the National Cadet Corps (NCC), Higher Education Institutions (HEIs), MY Bharat volunteers and youth organizations to actively participate in awareness initiatives, blood donation camps, and pledge drives. Their involvement is vital for cultivating a culture of voluntary blood donation among younger generations and ensuring a sustainable donor base for the future. Together, we can make a meaningful difference.

The suggested action plan for the event is as follows:

- To raise awareness in rural communities, events honouring blood donors and pledge-taking ceremonies may be conducted at the Gram Panchayat level. The pledge can be administered by the respective Sarpanch or village head. A blood donation pledge, available in English, Hindi, and regional languages, should be administered through both physical events and digital platforms. (Template and banner enclosed).

#Stop Obesity

contd..2/-

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

Room No. 156, 'A' Wing, Nirman Bhawan, New Delhi-110011
Tele.: (O) 011-23061863, 23063221, E-mail: secyhw@nic.in

-:2:-

- Similar awareness activities may also be organized at the block and district levels, involving public representatives and youth to promote the spirit of Jan Bhagidari. The office of the District Collector or District Magistrate should supervise all related activities within their respective districts.
 - To promote **blood donor registration** and awareness, blood group testing facilities may be arranged on 1st October, 2025 at Primary Health Centers (PHCs), Community Health Centers (CHCs), sub- district and district hospitals, and other blood centres, subject to feasibility. This initiative will help citizens know their blood group, which can be crucial in emergencies and for future donations. **A Nationwide Mega Voluntary Blood Donation Drive will be organized from 17th September to 2nd October (Gandhi Jayanti) 2025 during Seva Pakhwada. The aim is to maximize donor registrations and optimize blood collection.**
 - To ensure widespread outreach, voluntary organizations and NGOs, such as the **Indian Red Cross Society, Akhil Bhartiya Terapanth Yuvak Parishad, etc.,** may be requested to actively participate in the campaign for effective implementation.
 - All blood collection data must be uploaded to the e-Raktkosh portal for proper documentation and reporting. All State/UT Health Departments, Hospitals/Institutions, and Medical Colleges (both Government and Private) are requested to organize similar activities on 1st October, 2025.
4. Accordingly, you are requested to organize activities to celebrate the event and disseminate the information widely among various stakeholders. Further, please share a report along with photographs of the celebration with this Ministry at the following email addresses: mp.khobragade@gov.in.

With regards,

Yours sincerely,

Punya Salila
(Punya Salila Srivastava)

Encls.: A/a.

To: Chief Secretaries of all States/Advisors to Administrators of UTs

Copy to: Special/Addl. Chief Secretary/Principal Secretary/Secretary (Health) of all States/UTs.



स्वास्थ्य एवं परिवार कल्याण मंत्रालय
भारत सरकार



Ni-kshay Mitra Initiative

(Ni-kshay Mitra Registration process for MY Bharat Volunteers)

13th September 2025



Ni-kshay Mitra Initiative – 9th Sept 2022



End TB Summit – 13.03.2018, New Delhi

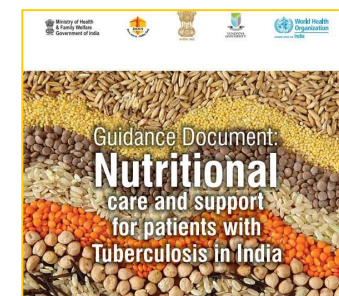
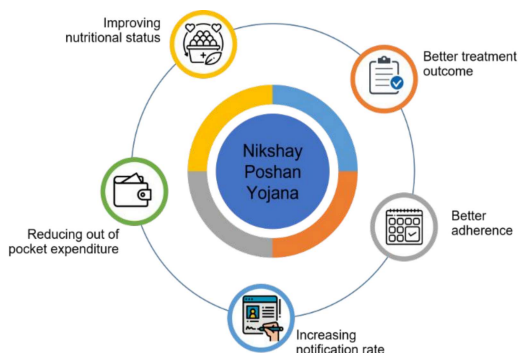


13 May 2025

Role of Nutrition in TB treatment and management

The key interventions by Govt. to address the nutritional requirement of TB patients are as under:

- Incentive of Rs 1000 / month for the entire duration of treatment towards nutritional support- **Nikshay Poshan Yojana (NPY)**
- **Ni-kshay Mitra Initiative** under which anybody in the community (Ni-kshay Mitra) can adopt a consented TB patient and provide additional nutritional support and psycho social support including vocational support to the patients and their family members
- **Family Care Model** - community based approach for home-based care through a family caregiver to provide nutritional counselling and support leading to improved adherence and treatment success.
- **Guidance Document on Nutritional Care and Support for patients with Tuberculosis in India**- to provide technical guidance on the nutritional assessment, counselling and management of undernutrition (macronutrient and micronutrient) in adults and children with active TB in India.





Objectives Of Ni-kshay Mitra



Who can be Ni-kshay Mitra

MY Bharat Volunteers

Elected representatives

Co-operative societies

Corporates

Institutions

Individuals

Non-governmental organisations

Political parties



Scope Of Ni-kshay Mitra

MY Bharat Volunteers

SHGs/ Co-operative societies
Corporates
Elected Representatives
PRI Members
Institutions
NGOs/FBOs
Political Parties
Individuals



Who can
be
Ni-kshay
Mitra?



What is the
duration of
Support?

6 Months
1 Year
2 Years
3 Years



What are the
types of
support to be
provided by
Ni-kshay Mitra?

Nutritional Support
Psychosocial Support

Diagnostic

Vocational Training / Livelihood support
Additional Nutritional Supplements



What kind of
Geography
types to be
supported

State
District
Block
Peripheral Health Institution

Recommended Monthly Food Basket to TB patients and their family members/household contacts



आराधना पटनायक, भा.प्र.सं.
अपर सचिव एवं मिशन निदेशक (स्वा.स्वा.वि.)
Aradhana Patnaik, IAS
Additional Secretary & Mission Director (NHM)



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली-110011
Government of India
Ministry of Health and Family Welfare
Nirman Bhawan, New Delhi-110011

D.O. No. T-180118/923-TB
Date: 07.10.2024

Respected Sir/Madam,

As you are aware, under-nutrition and TB share a bidirectional relationship. Under-nutrition increases the risk of development of TB disease, while TB leads to worsening of under-nutrition due to increased tissue breakdown. There is evidence to show that addressing under-nutrition among TB patients improves response to treatment, reduces mortality and improves long term treatment outcomes.

Since April 2018, under the Ni-kshay Poshan Yojana (NPY), Rs 500 per month is being provided to all TB patients notified under the National TB Elimination Programme (NTEP).

With the objective to ensure adequate nutritional support and to reduce TB related morbidity and mortality, Government of India has decided to enhance the amount of nutritional assistance through Ni-kshay Poshan Yojana (NPY) from Rs 500 to Rs 1,000 per month. Notification of even number dated 07.10.2024 is enclosed for ready reference.

This enhancement would be effective from 1st November 2024 onwards and applicable to all new beneficiaries as also the benefits generated after the effective date. This incentive would be paid in two equal instalments of Rs 3,000 each, wherein the 1st benefit of Rs 3,000 would be generated at the time of diagnosis as advance and the 2nd benefit of Rs 3,000 would be generated after the completion of 84 days of treatment. For those beneficiaries where the treatment duration is beyond 6 months, the new benefit of Rs 1,000 per month would be generated.

The eligibility criteria and payment mechanisms for Ni-kshay Poshan Yojana would continue to be the same and necessary changes in Ni-kshay portal would be completed by 1st November 2024. The revised benefit generation shall be implemented for all TB patients notified on or after 1st November 2024. For all patients notified before 1st November 2024, the subsequent eligible benefits shall be generated @Rs. 1,000 per month.

This change will result in additional financial resources in the PIP approved for 2024-25 and 2025-26. All State UTs are requested to assess their requirements and if required, propose additional funds in their supplementary PIP to the Ministry.

To improve the nutritional status of patients, the ministry has also approved 'Energy Dense Nutrition Supplementation' (EDNS) for underweight TB patients (BMI less than 18.5 kg/m² at the time of diagnosis) during the first two months of treatment. Going forward, this support would be provided "in kind" by the MoHFW along with the supply of anti-TB drugs.

Further, to address the under-nutrition related vulnerability to TB among family members of TB patients, inclusion of family members (household contacts) under the Ni-kshay Mitra initiative of Pradhan Mantri TB Mukh Bharat Abhiyan (PMTBMA) has been approved with a view to prevent new infections and reduce TB related deaths.

Tel : 011-23063818, 23061097

E-mail : asmd-mohfw@nic.in

Regional Indicative Family Food Basket under Nikshay Mitra Initiative

S. No	Nutritional Food Item	Quantity (gms)	Approx. Calories values	North	South	West	East	North East
1	Pulses/ Dal	4500g	18,000 kcal	Matki (moth bean), Toor Dal (Arhar Dal)/ Moong Dal/ Masoor Dal/ Chana Dal Urad Dal (Black Gram), etc.	Toor Dal (Arhar), Moong Dal, Urad Dal (Black Gram), Horse Gram (Kulthi), Bengal Gram (Chana Dal)	Toor Dal (Arhar), Moong Dal (Green Gram), Chana Dal, Matki (Moth Beans), Kulthi (Horse Gram)	Masoor Dal, Moong Dal, Chana Dal, Arhar (Toor) Dal	Masoor Dal, Moong Dal, Local Black Dal (e.g., Udi Dal in Assam)
2	Cereals/ Grains	7000g	23,600 kcal	Rice, Wheat, Bhajra , etc.	Raw Rice, Boiled Rice, Ragi, Jowar	Jowar , Bajra , Wheat, Rice, Rajgira	Parboiled Rice, Gobindobhog/Usna Rice, Wheat, Maize, Bajra	Joha Rice, Red Sticky Rice, Ragi, Local Maize
3	Protein-rich foods	4500g	19,400 kcal	Roasted Peanut , Soya chunks, Roasted Chana, Besan etc	Roasted Peanuts, Sundal (Roasted Bengal Gram), Soya Chunks, Roasted Green Gram	Roasted Groundnuts (Shengdana), Soya Chunks, Roasted Chana, Besan	Roasted Chana, Sattu (roasted gram flour), Soya Chunks, Local Seeds	Fermented Soybean (Akhuni, Kinema), Perilla Seeds (Bihi Til), Roasted Chana, Soya Chunks
4	Cooking Oil, etc.	2000g	17,000 kcal	Mustard Oil, Groundnut oil, Soyabean Oil etc	Coconut Oil, Groundnut Oil, (as per local preference), or Sunflower Oil	Groundnut Oil, Sesame (Til) Oil, or Sunflower Oil (based on availability and regional preference)	Mustard Oil, Refined Soybean Oil	Mustard Oil, Refined Soybean Oil
Total		18,000g (18 Kg)	81,000 kcal					



Expected Outputs

**a. Inclusive involvement
of the society in the TB
Elimination Plan**

**a. Generate awareness
among public**

a. Reduce stigma

**a. Reduction of the
out-of-pocket
expenditure for the
family of the TB patient**

**a. Improve nutrition &
better treatment
outcomes**



Progress so far (2022-2025)

Status	India
No. of Ni-Kshay Mitra registered	3.45 lakh
Ni-Kshay Mitra agreed upon	2.78 lakh
TB Patients supported (Linked to) by Ni-Kshay Mitra	13.02 lakh
Total food baskets distributed	39,87,290 (Approx. 40 lakh)



Ministry of Health & Family Welfare
Government of India



Ni-kshay Mitra Registration Process

**Central TB Division
National Tuberculosis Elimination Programme
MOHFW, New Delhi**



Ministry of Health & Family Welfare
Government of India

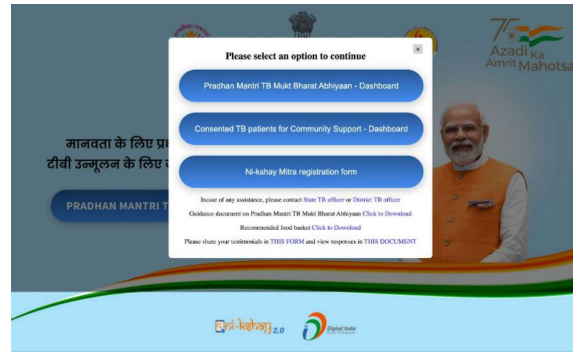


75
Azadi Ka
Amrit Mahotsav

मानवता के लिए प्रधानमंत्री जी का आह्वान
टीबी उन्मूलन के लिए जनभागीदारी का अभियान

PRADHAN MANTRI TB MUKT BHARAT ABHIYAAN





Community Support Website
(<https://communitysupport.nikshay.in>)



Step 1

Click on 'Ni-kshay Mitra
Registration' Form

Step 2

Enter basic details of
Ni-kshay Mitra



Enter the basic details of
Ni-kshay Mitra



Ni-kshay Reports



Login

🏠 TB Notification

📁 Directory >

📄 Report >

📝 Community Support to
TB patients - Ni-kshay
Mitra NEW!

🔗 Ni-kshay

🔗 Ni-kshay dashboard

🔗 TPT Reports

Name of Ni-kshay Mitra

abc

*Maximum 40 characters



Mobile Number

+91

() -



Address

Select State

*Selection of State is
mandatory

Type of Ni-kshay Mitra

My BHARAT Volunteer



Type to search

Elected representative

Individual

Institution

NGO

Political Party

My BHARAT Volunteer

Others

Click here to register
MY Bharat volunteers as
A Ni-kshay Mitra



Step 1

Click on 'Ni-kshay Mitra
Registration' Form

Step 2

Enter basic details of
Ni-kshay Mitra

Step 3

Enter additional details of the
Ni-kshay Mitra

Step 4

Enter the type of support to be
committed and duration of support
committed by the Ni-kshay Mitra



Commitment from Ni-kshay Mitra

Type of support to be committed

|

Nutritional Support

Vocational Support

Diagnostics

Additional Nutrition Supplement

Psychosocial Support

Area to be supported *

Duration of support committed (in years)

Minimum duration is 6 Months

Click here for
psychosocial support

Ni-kshay Facility ID *



Step 1

Click on 'Ni-kshay Mitra Registration' Form

Step 2

Enter basic details of Ni-kshay Mitra

Step 3

Enter additional details of the Ni-kshay Mitra

Step 4

Enter/check whether all patients in geography to be supported by the Ni-kshay Mitra in the selected geography.



☰

Ni-kshay Reports

Login

🏠 TB Notification

📁 Directory >

📄 Report >

📝 Community Support to TB patients - Ni-kshay Mitra NEW!

🔑 Ni-kshay

🔑 Ni-kshay dashboard

🔑 TPT Reports

1.

Area to be supported *

Ni-kshay Facility ID *

Whether all patients in geography to be supported *

☐ Yes ☒ No

If No, Number of TB patients committed to be supported by Ni-kshay Mitra- *

2.

3.



Step 1

Click on 'Ni-kshay Mitra Registration' Form

Step 2

Enter basic details of Ni-kshay Mitra

Step 3

Enter additional details of the Ni-kshay Mitra

Step 4

Enter the type of support to be committed and duration of support committed by the Ni-kshay Mitra

Step 5

Enter details of Area to be supported

☰

Ni-kshay Reports

⛶ Login

🏠 TB Notification

📁 Directory >

📄 Report >

📝 Community Support to TB patients - Ni-kshay Mitra NEW!

🔗 Ni-kshay

🔗 Ni-kshay dashboard

🔗 TPT Reports

Geography selection (select one or more geographies below)

1.

Area to be supported *

Type to search

State (All patients in the districts)

District (All patients in the block/ward)

Block/Ward (All patients in the health facilities)

Health Facility (All patients in the health facilities)

Ni-kshay Facility ID

5.

6.

7.

8.

If Ni-kshay Mitra is supporting an entire State, then select 'State' as the option, if District then selects 'District' or if the Ni-kshay Mitra is only supporting Blocks/TU, then select 'Block/Ward' as the option. There is a provision of up to 10 Geography locations can be supported by the Ni-kshay Mitra.



Step 6

Read and click on the
declaration



Step 7

Click on 'Submit' Button



☰

Ni-kshay Reports

⛶ Login

🏠 TB Notification

📁 Directory >

📄 Report >

✍️ Community Support to TB patients - Ni-kshay Mitra NEW!

🔗 Ni-kshay

🔗 Ni-kshay dashboard

🔗 TPT Reports

⊕ 4.

⊕ 5.

⊕ 6.

⊕ 7.

⊕ 8.

⊕ 9.

⊕ 10.

☐ I/We assure that I/We shall not use beneficiary data for any purpose other than this program for 'Community Support to TB Patients - Ni-kshay Mitra' and shall not share the beneficiary data with any individual/organization. I/We assure that I/We shall provide uninterrupted services, and I/We shall solve immediately any grievance that has been reported.

Please accept the declaration to submit the form. This is required

Submit

Click on "Submit" button for the final submission

Upon submission of the form, a **Random Number** is generated & can be used for future reporting. Contact details of STO/DTO are available to follow up on further activities.



Ni-kshay Mitra Certificates

  
Ministry of Health & Family Welfare
Government of India

Acknowledges that Mr. / Ms / Dr / M/s _____ D ADYASHA
with an id 589071980 has registered as a Ni-Kshay Mitra under the 'Pradhan Mantri TB Mukti
Bharat Abhiyaan' to provide support to Persons with TB undergoing treatment.
Your valuable support will help the country in eliminating TB from India.

  
Deputy Director General-TB

Role of MY Bharat Volunteer



Role of MY Bharat Volunteers



- **Community Engagement & Awareness**
 - Mobilize communities to spread awareness about TB, early symptoms, and available free diagnostic and treatment services.
 - Conduct village/ward-level awareness drives and youth-led campaigns.
- **Patient Support & Handholding**
 - Act as local “support buddies” for TB patients adopted under the Ni-kshay Mitra initiative.
 - Encourage treatment adherence, provide psychosocial support, and reduce stigma.
- **Nutritional and Social Support**
 - Facilitate distribution of nutritional kits provided by Ni-kshay Mitras to TB patients.
 - Link patients to additional welfare schemes (ration, social security, health benefits).
- **Bridge Between Ni-kshay Mitras & Beneficiaries**
 - Help coordinate between donors (Ni-kshay Mitras) and patients for smooth delivery of support.
 - Document and share success stories to inspire more community participation.
- **Volunteerism & Youth Leadership**
 - Build a cadre of young TB Champions to strengthen TB Mukht Bharat movement.
 - Lead innovative outreach activities such as wall paintings, street plays, and social media campaigns

Psychosocial Support to TB patients

- **Extending emotional support:** Ni-kshay Mitras visit and meet TB patients, actively listening to their fears, anxieties, and feelings. They motivate patients to adhere to their treatment regimens and maintain hope.
- **Supporting in reducing stigma:** Ni-kshay Mitras organize and actively participate in awareness campaigns to educate the community about TB, aiming to reduce discrimination and stigma. They also speak out against TB-related stigma within local communities.
- **Providing counseling and mental health support:** Ni-kshay Mitras provide a safe and supportive space for patients to express themselves and guide them to mental health and wellbeing
- **Involving families and friends of Ni-kshay Mitras:** Ni-kshay Mitras encourage family members to actively participate in the TB Mukht Bharat initiative. They also organize community events to raise awareness and provide support for TB patients and their families.



Food Baskets distribution



Sh. J.P. Nadda
Union Health and Family Welfare Minister,



Sh. Mansukh Mandaviya
Minister of Youth Affairs and Sports



Odisha : 14 years old Mrs. Gargi Parasar, class 9th



Maharashtra: 10 years old Master Ashay Sanjiv kumar Gaikwad



West Bengal: An 11 year boy, Master Bhaswar Mukherjee



Madhya Pradesh: 13 year old, Mrs. Meenakshi Kshatriya



Lets try to scan and register as a Ni-kshay Mitra



- Ni-kshay Mitra <https://communitysupport.nikshay.in/#>
- **Dashboard** : https://dashboards.nikshay.in/community_support/overview
- Ni-kshay Mitra registration Form <https://reports.nikshay.in/FormIO/DonorRegistration>
- View of testimonials received: <https://docs.google.com/document/d/1WLFUeKFP52QsNti8hJ0S4gKnz1koEXhd/edit>